

Launching of Wofoo 3A Project 2020

We are pleased to announce that the Launching of Wofoo 3A Project 2020 took place on 6 December. Once again, we are thankful to Wofoo Social Enterprises (WSE) as our Title Sponsor. Ms. Phoebe Wan, representative of WSE, together with representatives from 2 winning teams of Wofoo 3A Project 2018 shared their thoughts in taking part in this meaningful competition.

This is a golden opportunity for your organisation to demonstrate your innovative project(s) that can improve the quality of family life and enhance the well-being of families. So, ACTION NOW! Please complete the Submission Form which can be downloaded from <http://www.cifa-net.org> together with a brief description of your projects **in 500 words in English**, on or before **28 February 2020**. To encourage more teams to participate and feel more at ease to present themselves at the second round interview session in August 2020, we would allow someone from the team to do the translation from their national language to English if needed.

The Final Round Adjudication and Award Presentation Ceremony will take place at the 6th CIFA Regional Symposium, scheduled to be held on 25 – 27 November, 2020 at the National Taiwan University in Taipei, Taiwan. Subsidy will be given to members of the finalist teams to attend the Symposium.

Whether you are a social service organisation, a religious or professional group, a caring company, or an academic institute, we are sure that you have a lot to share in advancing family well-being.

Some Important Dates:

Deadline for Submission of Initial Application

28 February 2020

Announcement of First Round Result

17 April 2020

Deadline for Submission for Second Round

26 June 2020

Second Round Adjudication Interviews

13 – 14 August 2020

Announcement of Second Round Result

28 August 2020

Final Round Adjudication & Award Presentation Ceremony

26 November 2020



Walk For Family Well-Being 2020

We are pleased to announce that a fund-raising Walk For Family Well-Being is scheduled on 22 March, 2020 (Sunday) with the kick off ceremony at 10:00 am at the Hong Kong Girl Guides Association Sandilands Centre. The route will be along the Wong Nai Chung Tree Walk. The objectives of this event are:

- to raise public awareness and promote the importance of family well-being;
- to provide an opportunity for members, supporters and their families to enjoy a relaxing walk and the beautiful scenery at the country side; and
- to raise fund for CIFA.

Your organisation is encouraged to support the “Walk for Family Well-Being 2020” by pledging a sponsorship of HK\$ 2,000. In doing so, the name of your organisation will be included as a Supporting Organisation in the banner at the kick off ceremony and other promotional materials. We would also welcome your staff, members, volunteers and service users to join this meaningful walk.

Route of the Walk

Wong Nai Chung Tree Walk → Mount Butler Road (near Henderson Road)

Length of route : 1.5 km

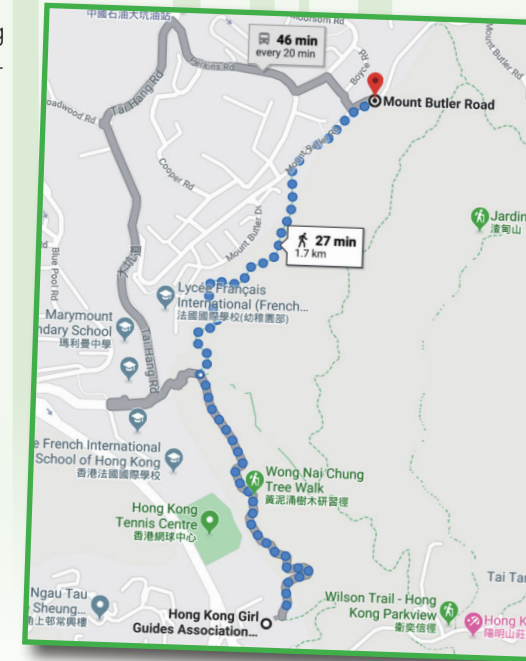
Time needed : about 40 minutes

Hiking condition : suitable for families, including children and seniors

Activities

Apart from the Walk, other related activities will be organised including:

- At start point: Warm-up exercises, family fun activities and live performance
- Along Wong Nai Chung Tree Walk: Eco-tour and family orienteering game
- Finishing point: Family photo and souvenir



Please mark this on your diary and WALK WITH US on 22 March!
For further information on the Walk and Sponsorship Forms, please visit

www.cifa-net.org

**We Wish You All a Merry Christmas
and a Happy New Year of 2020!**

**May the joy of the festive season bring you and
your family peace and harmony,
health and fulfillment!**



**Converging
PROFESSIONAL WISDOM
FOR Family Well-Being**

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Message from Mrs. Patricia CHU, Chairperson, CIFA



Time really flies and it is already the end of 2019, a year in which a lot has been happening in the world affecting the well-being of individuals, families and countries. There is growing global concern over the negative effect of climate change on human kind, with United Nations choosing Family & Climate Action as the theme for its observance of the International Day of Families, calling for concerted efforts to raise awareness about the role of families in helping to reach SDG13 ie. Climate Action. The whole world is watching the development of the Trade War between China and the United States, and political unrest in different parts of the world. Likewise, Hong Kong has been facing a lot of challenges and unrest since the second half of the year. Against this backdrop, the work of CIFA continues to flourish.

During the year, CIFA Council has been busily engaged in various activities. The planning of the 6th CIFA Regional Symposium in 2020 kick-started in February when members visited Taiwan to meet co-organisers and inspected the venues for the Symposium. The formal announcement took place simultaneously with the launching of the website in October, providing information and facilitating online registration.

On the publicity and fund-raising front, we had the most successful Charity Concert for Family Harmony in April, reaching a record high in donation received and number of attendance. The exercise of bringing 3A to 4A started, with the initiation of the Social Impact Study in collaboration with academics of the University of Hong Kong, to consolidate data and experience gained over the last 5 rounds of competition since 2010. On going efforts are being made to plan for the Wofoo 3A Project 2020. On the professional side, action has been taken to start a cross region study on Challenges to Ageing Society: Carer Support and Family Well-Being in Asia, involving seven regions/countries.

CIFA is honoured to have been invited to join the Second Asian Family Conference hosted by the Ministry of Social and Family Development in November, with the theme of Parenting For Stronger Families: Challenges and Opportunities. 3 Council members and 2 representatives from the NTU Children and Family Research Center, co-host of the upcoming Regional Symposium in 2020 joined this exciting conference. It provided an excellent opportunity to strengthen the tie between CIFA and old acquaintances, and establish new contacts. It also provided a chance to explore the idea of Singapore co-hosting the 7th CIFA Regional Symposium in 2022. In this issue, participants from CIFA will share their thoughts in joining the Conference.

Apart from appealing to you all to register for the 6th CIFA Regional Symposium in Taiwan from 25th to 27th November 2020, we would also like to announce the Launching of Wofoo 3A Project 2020 and the upcoming Walk For Family Well-Being in March 2020. The success of all these CIFA activities rely very much on your active participation, and I appeal to you for your full and continued support!

May I take this opportunity to wish you and your family a Happy, Healthy, Peaceful and Fulfilled 2020!

Asian Family Conference 2019 on Parenting for Stronger Families: Challenges and Opportunities

Organised by Ministry of Social and Family Development, Singapore



Sharing from Mrs. Patricia Chu Chairperson, CIFA

Since the Inauguration of CIFA in 2008, Singapore has been a staunch supporter to the work of CIFA and since then we have maintained close relationship with personnel from the Ministry of Social and Family Development, National Council of Social Services, National University of Singapore and various social service organisations in the NGO sector. Government officials and professionals have participated actively in the various activities of CIFA, including submissions of projects and serving as adjudicators for 3A Project, participating and presenting papers at Regional Symposiums and Family Summits, and most significantly co-hosting the very successful 3rd CIFA Regional Symposium in Singapore in 2012.



To strengthen the tie between Singapore and CIFA, we are most honoured and pleased to have been invited to join the Second Asian Family Conference hosted by the Ministry of Social and Family Development and the Roundtables held respectively on 13th and 14th, November at Mandarin Orchard Singapore. The Conference has provided an excellent opportunity for CIFA to reconnect with old acquaintances and establish new contacts with people sharing the same commitment in strengthening the family, and empowering the parents/grandparents of this basic social unit for the healthy and happy development of their children. We find the presentations very informative and enlightening, especially the sharing of

evidence based findings compiled and analysed through vigorous researches and longitudinal studies. We also took the chance to promote the 6th CIFA Regional Symposium to be held in November 2020 in Taiwan and also the Launching of the Wofoo 3A Project 2020. We find the experience to be very rewarding and fruitful.

I am also most thankful to Mr. Chew Hock Yong, Permanent Secretary of the Ministry to invite me to a pre-conference dinner so that I have the chance to meet all the speakers and senior officials of the Ministry, and to share our thoughts and experience on the theme of the Conference and discuss ways in which we can collaborate in the future on advancing family well-being.

In appreciation of the hospitality showered upon us, CIFA has hosted a dinner for representatives from the Ministry, the National University of Singapore and speakers. While enjoying delicious food and good company, we also took the chance to explore the idea of Singapore co-hosting the 7th CIFA Regional Symposium in 2022, which is exactly ten years since we last had the Regional Symposium in Singapore. As agreed, further liaison and discussion will follow, with a view to firm up the idea and possibly to make a formal announcement at the Closing Ceremony of the 6th Regional Symposium in Taiwan.

I pledge that CIFA will continue to keep close dialogue with Singapore and we look forward to close collaboration to actualise the shared mission of Converging Professional Wisdom for Family Well-Being in partnership with all quarters in the Asian Region!

Sharing from Prof. Hsueh, James Cherng-Tay and Ms. Candice Keng Executive Secretary National Taiwan University Children and Family Research Center

Representing Prof. Joyce Feng CIFA Council Member Vice Chairperson of Taiwan



It is our pleasure to be invited to attend the Asian Family Conference in Singapore. Since our center has long concerned about the well-being of all families, the topic has provided a comprehensive view for participants to reflect their research themes and practical services. The biggest reward came with the network and resources sharing from different countries and areas; for example, we met a researcher, Dr. Lixia Qu, from the Australian Institute of Family Studies to explore opportunity to collaborate within the near future. We also learned from an overview of evaluation program introduced by Prof. Daniel Shek, Chairman of Family Council of HKSAR which could be applied in Taiwan, and so forth.

A sharp drop in the birth rate and the extended average life expectancy pushed Taiwan into the lineup of population aging. Taiwan stepped into an aged society in 2018 and projected to become a super-aged society by 2026. It will take no more than eight years to complete the transition of such a short time that never happened before in the world. The drastic demographic changes have challenged traditional family functions. The government in Taiwan should enhance providing services and building up a support system for young parents to reduce economic and care burden although relatives and family members such as grandparents might provide assistance occasionally. However, learn from the paper presented by Esther Goh in the conference, not all grandparents are suitable for playing the caregiver role because of their personal plan or physical conditions, living arrangements as well. The surveys conducted in Taiwan have never collected such detailed information, and it is probably the right time to think about it.

Last but not the least, the arrangement of this conference and round table session was an excellent experience for participants to get closer to the speakers and exchange each other's viewpoints and share data from different areas.

Thanks again for the wonderful journey.

Sharing from Ms. Bawany Chinapan Senior Lecturer, HELP University CIFA Council Member Vice Chairperson Malaysia & Singapore



Asian Family Conference 2019, titled Parenting for Stronger Families: Challenges and Opportunity hosted by Mr. Desmond Lee, Minister for Social and Family Development, recently at the beautiful Mandarin Orchard Singapore was a very successful event. I thoroughly enjoyed the time management, efficiency and especially appreciate the utilising of the technology by going paperless. The good lineup of keynote speakers, presenters and topics covered was excellent; looking at how lives may be transformed through positive parenting, effective parenting programs and also looking ahead on the role of grandparents in parenting. It was a well thought through topic relating to parenting. My take away was on the importance of awareness and learned skills through evidence based programs to enhance parenting. An important fact on managing affect regulation of parents (grandparents) in their role in parenting and their impact on family functioning and happier children in their developmental years is such an important criteria for better society. I am looking forward to more of this type of conference topics and sharing of ideas for a better future for our society and nation.