



Exchange Programme on 3A Project Presentation & Exhibition



Date: 25 June 2013 (TUE)

Time: 9:00a.m. - 5:30p.m.

**Venue: 1/F, LT 7, Lee Sau Kee Building, Main Campus
The Chinese University of Hong Kong, Shatin**

Co-organized by:



Family and Group Practice Research Center
Department of Social Work
The Chinese University of Hong Kong



家庭議會
Family Council

“Converging professional wisdom for family well-being”

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6/F Tsan Yuk Hospital, 30 Hospital Road, Hong Kong

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Acknowledgement



**Family and Group Practice Research Center
Department of Social Work
The Chinese University of Hong Kong**

**Message from Mrs. Patricia Chu
Chairperson of CIFA**

I would like to extend my warmest welcome to all of you, especially those from afar, for joining us at this Exchange Program on 3A Project, which is co-organized with the Family Council and the Chinese University of Hong Kong, made possible by the generous sponsorship from the Family Council. This provides an excellent opportunity for sharing and exchange of knowledge, experience and practice wisdom on family work and witnessing the collaborative efforts of various quarters in achieving the sustaining effect of the 3A Project.



Today, we have gathered here to celebrate the success of the 3A Project which is one of the highlights of the many activities organized to commemorate the 5th Anniversary Celebration of CIFA. We are most encouraged by the enthusiastic support from many committed and visionary individuals and organizations in promoting the spirit of ASIA (Aspiration for Sustainability, Innovation and Applicability) and in giving recognition to outstanding and innovative work on enhancing family well-being. The presentation by the various outstanding projects of 2010 and 2012 and your presence fully demonstrates how the vision of CIFA as a regional platform can be actualized and flourished.

I would like take this opportunity to express my deepest gratitude to Dr. Joseph Lee of Wofoo Social Enterprises for his vision and guidance over the past few years in making the 3A Project a reality. We are also thankful to the Family Council for its continuous support in sponsoring the Sharing Session in 2010 and the Exchange Program this year. We have progressed significantly since the initiative was conceived in 2010, and we aspire to go further and advance to a higher level as we gather more synergy and momentum.

At this important milestone in the development of CIFA, I would like to express my deepest gratitude, on behalf of the CIFA Council, to all who have contributed to the success of this regional endeavor. Without your staunch support, we will be far far away from where we have achieved today.

Thank you.

**Abstract of Message from Prof.SHEK Tan-lei, Daniel, BBS, JP
Chairman of Family Council**

Family is the basic unit for community building and the cornerstone of a harmonious society, and the Government attaches great importance to family. To underline the importance of the promotion of family core values in Hong Kong, the Family Council was set up in 2007. As an advisory body to the Government, the Family Council provides a high-level platform for leaders of various sectors of the community to examine family-related policies and champion various initiatives that promote a culture of loving families in the community. It has also made considerable efforts to enhance collaboration amongst relevant stakeholders to promote a pro-family environment. I will share with you the promotion of family core values and the support of a pro-family environment in Hong Kong.



Program Rundown

Message from Dr. Joseph Lee, SBS, JP President of Wofoo Social Enterprises

It is my pleasure to witness the gathering of innovative minds from different parts of Asia to exchange on valuable experiences that could improve the quality of life for families and enhance their well-being. With growing family issues, it is essential to collectively come up with ideas and solutions that can tackle pressing social issues.



Through the Asian Award for Advancing Family Well Being (3A Project), we see the cultivation of a culture of social innovation in “Converging Professional Wisdom for Family well-being” to create social change, where a foundation and momentum are created among professionals from various parts of Asia to encourage and support each other to build sustaining and caring cities in the whole of Asian region.

Wofoo Social Enterprises (WSE), as a responsible corporate citizen, sees contributing to society as its inherent mission and through dedication, WSE aims to perfect our not-for-profit social service models to being sustainable and effective through a social venture capital approach. With a coherent vision in “Harmony brings a Family Prosperity; Cohesion makes a Nation Wealthy”, we support CIFA in its works and also anticipate new approaches in addressing social needs that help showcase a close-knit, resilient and vibrant community in any parts of Asia.

As CIFA advances into its 5th Anniversary, I look forward to seeing innovative ideas being taken up to a whole new level to become social ventures. We may be able to identify numerous social innovative ideas, but it takes effort to direct partners in building bridges for opportunities, bridges to connect the right people and bridges to connect ideas with those who are willing to invest in turning social innovation into social ventures. To create a greater impact in this society, we cannot work alone, it requires the exchange of ideas, the bridging of gaps between stakeholders as well as to create a contract mass of social drivers as all of you who are seated here do to benefit for the greater good of our societies.

Thank you.

9:00 am Registration

9:15 am Opening Ceremony

Welcoming Remarks :

Speech :

Mrs. Patricia Chu, Chairperson of CIFA
Dr. Joseph Lee, President, Wofoo Social Enterprises (Sponsor of 3A Project)
Prof. Daniel Shek, Chairperson of Family Council, HKSAR Government

Souvenir Presentation

9:30am Presentation by 3 Award Winning Teams of 2010 and Open Forum:

1. Family Mental Health Service cum Family Oasis Project
2. When Teens Meet Angels
3. Family Achievement Award

11:00am Break/Refreshment

11:15am Presentation by 3 Outstanding Projects of 2012 and Open Forum:

1. Project Touch - 1st Social Service for Lesbian, Gay, Bisexual and Transgender youths and their families in Greater China
2. Sleeping Beauty - Women Wellness Scheme
3. Seeing H.O.P.E.S. - Family-based Counseling & Support Project

12:45pm Lunch Break

2:00pm Presentation by 3 Award Winning Teams of 2012 and Open Forum:

1. Hope - Starts from the Home
Working with Bereaved Children and Their Families Affected by Disasters
2. Promoting Positive Life Attitudes among Families with Special Needs Children
3. Healthy Start Home Visit Program

3:30pm Break/Refreshment

3:45pm Workshop on 3SEM Project by Korea Team

5:15pm Closing Ceremony