



Consortium of Institutes on Family in the Asian Region

Dear Sir/Madam,

Asian Award For Advancing Family Well-being (3A Project)

It gives me great pleasure to announce the launching of the 3A Project and invite you to support this first ever regional effort to give recognition to outstanding and innovative work that truly reflect the mission of CIFA in '**Converging Professional Wisdom for Family Well-being**'. We have chosen '**Aspiration for Sustainability, Innovation & Applicability**' (ASIA) as the theme to depict the unique nature of this project, with the aim to share information and apply experience among organizations and countries for advancing family well being, and, in the long term, lead to the sustainable development of the Asian Region. For further details, please refer to the attached leaflet.

CIFA, an independent non-profit making regional organization in Asia, was inaugurated in Hong Kong in 2008 to provide a platform for trans-disciplinary collaboration with the ultimate goal of promoting family health in the region. Throughout the past two years, CIFA has served as a regional hub for networking to enhance mutual interest in research and training initiatives, and information sharing through the Web-based Exchange Platform (WEP). For further details, please visit our website at <www.cifa-net.org>.

The upcoming 2nd CIFA Regional Symposium is scheduled to be held in November this year at the University of Tokyo. Apart from keynote speeches and plenary sessions, we will also take this opportunity to arrange the final adjudication and award presentation of the 3A Project to allow participants to share the experience and joy of the winning teams.

Whether you are a social service organization, a religious or professional group, a caring company, or an academic institute etc ... I am sure that you have a lot to share in advancing family well-being. You are invited to join by completing the application form and forward it to the CIFA Secretariat at <info@cifa-net.org>. We look forward to your full support and active participation in this meaningful endeavor.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Patricia Chu'.

Patricia CHU

Chairperson

“Converging professional wisdom for family well-being”

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