

**Consortium of Institutes on Family in the Asian Region**

Address : 5/F., Tsan Yuk Hospital, 30 Hospital Road, Sai Ying Pun, Hong Kong.
Telephone : (852) 2859 5300 Fax : (852) 2964 9475

Press Invitation: 29th November 2010

To Editors of Local News, Education and Organization sections,

**Hong Kong Team got the Champion of
2010 Asian Award for Advancing Family Well-being (3A Project)
Aspiration for Sustainability, Innovation & Applicability (ASIA)**

Consortium of Institutes on Family in the Asian Region (CIFA), with the mission of “Converging Professional Wisdom for Family Well-being”, has successfully held the final round adjudication of the **“2010 Asian Award for Advancing Family Well-being (3A Project)” at the University of Tokyo, Japan**. The event attracted an audience of over 200 participants from Mainland China, Taiwan, Malaysia, Singapore, Korea, Japan and Hong Kong. Two Hong Kong teams, with their innovative projects, won the Gold and Bronze Awards while the Singapore Team got the Silver Award. The rest of the teams received the outstanding awards. Feedback from the audience was most positive and encouraging.

The 8 finalist projects cover various topics and offer effective solutions to address family issues and challenges faced by families in the region such as poverty divorcing couples with children, mental health problems, teenage pregnancy, etc. All the teams have been invited to present their projects in Hong Kong on 30th November 2010 at 9:30 at the Auditorium of the Duke of Windsor Social Service Building, 15 Hennessy Road, Wanchai, Hong Kong. They will share their projects with the professionals in family work and all those who have concern for family well being in Hong Kong. The Sharing Session is made possible by the sponsorship of the Family Council, and we are honoured to have Ms. Florence Hui, Under Secretary of Home Affairs, to officiate at the ceremony. The Press is invited to attend this meaningful activity. Representatives of the winning teams will be ready to be interviewed to share their experiences.

The project brief is as follows:

Name of Project	Outcome
Spring Breeze Assistance to families with victims of sexual assault (China)	<ul style="list-style-type: none"> ● Setting up an assistance system and website for sexual assault victims and their families to restructure their life. ● To promote understanding of the issues faced by this target group.
When Teens Meet Angels (Hong Kong)	<ul style="list-style-type: none"> ● Equipping teenage mothers with childrearing skills and building up confidence in playing the mother role. Helping the families and community at large to understand the needs of the teenage mothers
Family Mental Health Service cum Family Oasis Project (Hong Kong)	<ul style="list-style-type: none"> ● Through various means, like art therapy, cognitive behavioural therapy, to enhance the family functioning of mentally ill patients and their families and to promote mental health among the public
“City Beneath the Light” Tin Shui Wai Drama Project (Hong Kong)	<ul style="list-style-type: none"> ● Using drama as a means to build up’ self confidence of participants ● A platform for mutual-sharing and broadening social network, thus building a more harmonious community and project a more positive image of the district.
3 SEM (Smart, Smile, Sharing Eating Movement) Project (Korea)	<ul style="list-style-type: none"> ● Establishing a proper food culture among Korean families. ● Promoting awareness of physical, psychological, economical and social aspect of eating.
Family-based Micro Finance & Agricultural IGPs Intervention in Indigenous	<ul style="list-style-type: none"> ● Employing a cooperative model and community development approaches to address poverty among the indigenous community. ● Consisting family based division to ensure profits match effort.



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People Communities (Malaysia)	
Family Achievement Award (Singapore)	<ul style="list-style-type: none">● A program to develop family's competencies in 6 areas including financial, parenting, family bonding, education, vocational, and community service.● Skills and knowledge in building "balanced family system".
The Project of Family Mediation (Taiwan)	<ul style="list-style-type: none">● Effective use of "Therapeutic Family Mediation Model" to enable couples of separation or divorce to go through the process in non-adversarial manner for the best interest of their children.

For further enquiries, please contact: Secretariat of CIFA at

Telephone: (852) 2859 5300

Fax: (852) 2964 9475

Email: info@cifa-net.org

For further information on CIFA please visit <http://www.cifa-net.org/>



地址：香港西營盤醫院道 30 號贊育醫院 5 字樓 電話：(852) 2859 5300 傳真：(852) 2964 9475

[新聞邀請 2010 年 11 月 29 日]

致各港聞版、教育版、社團版採訪主任／編輯：

香港代表團競逐「2010 亞洲傑出家庭工作計劃 (3A)」獎項凱旋歸來
追求創新、應用實踐、持續發展
Aspiration for Sustainability, Innovation & Applicability (ASIA)

首項由亞洲區家庭研究聯盟 (CIFA) 舉辦的 2010 亞洲傑出家庭工作計劃 (3A) 比賽已於 2010 年 11 月 27 日在日本東京大學完滿結束。比賽當天吸引近 200 位來自台灣、馬來西亞、星加坡、韓國、中國、日本及香港等專業人士出席，觀看各隊伍以不同的手法演繹，展示其計劃如何協助各類處於危機或不利環境下的群體，如被性侵犯的受害者、有精神健康問題的人士、貧窮的弱勢社群、未婚媽媽等，並推動健康飲食的社區文化。

香港參賽隊伍不負眾望，勇奪金、銅兩項殊榮，星加坡隊則取得銀獎，其他隊伍亦獲優異獎。八隊優勝隊伍將於 2010 年 11 月 30 日〔星期二〕上午 9 時 30 分假溫莎公爵社會服務大廈一樓禮堂(香港灣仔軒尼詩道 15 號)向香港的家庭工作專業及關心家庭健康的人士介紹他們的計劃。是次分享會有賴家庭議會支持，更榮獲民政事務局副局长許曉輝女士親臨主禮。現特函誠邀各界傳媒蒞臨採訪，向公眾人士報導各項精彩創新計劃，鼓勵更多業界人士推行，促進家庭功能。各獲獎隊伍亦歡迎傳媒訪問，俾更深入了解計劃內容及特色。

以下是各項計劃的撮要：

名稱	成效
1. 性侵受害者家庭支持項目春風網〔中國隊〕	是項計劃是國內首個協助被性侵犯受害者之支援系統，成功協助受害者重拾自信，展開新生活。此外，讓公眾更了解這些人士的處境及需要。
2. 天使護航計劃〔香港隊〕	該計劃主要協助未婚懷孕少女，建立養育及照顧子女的信心，承擔母親的責任；並希望透多元化的方法，讓社會人士認識及積極倡導預防工作。
3. 以家為本心理健康服務暨家庭綠洲計劃〔香港隊〕	計劃以多元化之治療模式，如藝術治療、認知行為治療法等，成功協助精神病患者及其家人走過困境；並倡導精神健康的重要性。
4. 「燈光下的圍城」天水圍戲劇計劃〔香港隊〕	透過戲劇讓天水圍居民增強家庭成員間之溝通，建立睦鄰關係及社區網絡，鼓勵社區人士積極生活，把這個悲情城市轉化為快樂之都。
5. 3 SEM 計劃〔韓國隊〕	計劃主要多元化活動，促進市民身、心、社的健康，成功讓官商民認同良好飲食習慣之重要，並於日常生活中實踐，令全城充滿健康的氣息。
6. Family-based Micro Finance & Agicultural IGPs Intervention in Indigenours People Communities〔馬來西亞隊〕	計劃主要透過集資，並以貸款形式協助貧窮社群創業，成功讓參與家脫離貧窮網。
7. 家庭成就獎勵計劃〔星加隊〕	透過獎勵計劃，讓大眾市民為其家庭成員建立一個平衡和具素質的家庭生活。
8. 家庭調解計劃〔台灣隊〕	透過調解服務，讓離異父母在和平的氣氛下，共同訂定子女的福利計劃。



亞洲區家庭研究聯盟

地址：香港西營盤醫院道 30 號贊育醫院 5 字樓 電話：(852) 2859 5300 傳真：(852) 2964 9475

查詢：電話：(852)2859 5300；傳真：(852) 2964 9475；電郵：info@cifa-net.org
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