



Consortium of Institutes on Family in the Asian Region

19 April, 2017

Dear sir/madam,

Exchange Program on Wofoo Asian Award for Advancing Family Well-Being (Wofoo 3A Project) 2016 in Hong Kong

I am writing to invite you to attend the Exchange Program on Wofoo 3A Project 2016 to be co-organized with the Family Council and the Chinese University of Hong Kong, to be held on 16th and 17th June, 2017. This is the fourth time that such activity is sponsored by the Family Council in support of this regional initiative. We are particularly honored that the Wofoo 3A Project has received recognition from the United Nations, with Ms. Daniela Bas, Director of Division for Social Policy and Development, Department of Economic and Social Affairs of the United Nations to officiate at the Award Presentation Ceremony in November, 2016 in Seoul, Korea, to be followed by the presence of Mrs. Renata Kaczmarek, Social Affairs Officer of the Focal Point on the Family as the Guest of Honor at the Opening Ceremony of the Exchange Program.

The 3A Project was first launched by CIFA in 2010 and organized for the fourth time in 2016 with the theme of “***Aspiration for Sustainability, Innovation & Applicability (ASIA)***”. It aims to give recognition to outstanding and innovative work for enhancing family well-being and to provide the platform for sharing of knowledge, experience and good practice among professionals.

The Sharing Session on 16 June will be held from 8:45 am – 5:45 pm at LT1, G/F Yasumoto International Academic Park, The Chinese University of Hong Kong which aims to provide the platform for sharing knowledge and wisdom practice on projects covering a wide variety of topics including 8 and 3 awarded projects in 2016 and 2014 respectively. This event will give an opportunity to report on progress of the projects and to explore the possibility of replication by participated professionals for benefit more families in Asian region. Exhibition material on these projects will also be displayed during the session. We anticipate it to be an informative and stimulating session allowing intensive exchange among professionals, academia, community leaders, cooperate personnel, students and parents, with a view to further enhance the momentum of promoting family work and family well-being in the region.

“Converging Professional Wisdom for Family Well-Being”

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The Agency Visit on 17 June aims to provide opportunity for participants to see services on the ground, and to have direct contact with front line professionals for work experience sharing. It also aims to enhance the network building among agencies in promoting family well-being. The Agency visit will include 2 routes, one in the morning on the Hong Kong Island side (including The Hong Kong Anti-Cancer Society and the Aberdeen Kai-Fong Association), and the other in the afternoon on the Kowloon side (including the Heep Hong Society and the Tung Wah Group of Hospitals).

To tie in with the Exchange Program, CIFA will organize the Charity Concert For Family Harmony on 18 June, to raise funds for CIFA once again with SAR Philharmonic Hong Kong at the Concert Hall of the Hong Kong Cultural Centre, Tsim Sha Tsui, together with the wonderful performance by vocalists and performers. You are cordially invited to attend the Charity Concert to appreciate wonderful musical performance.

A poster, the list of projects to be covered during the Sharing Session and information of the Agency Visit are attached as 3 appendices for your attention. Please return the attached registration form on or before **26 May, 2017**. For further information on the 3A Project please access the CIFA website at <http://www.cifa-net.org> or contact the CIFA Secretariat at 2859 5301 or cifasecretariat@gmail.com.

We look forward to your support and active participation.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'P. Chu'.

Patricia CHU
Chairperson
CIFA

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