

2016 和富亞洲傑出家庭工作計劃簡介

追求創新、應用實踐、持續發展



首屆亞洲傑出家庭工作計劃(3A 計劃)於 2010 年成立,並於 2012 及 2014 年舉行第二及第三屆;3A 計劃一直得到和富社會企業全力贊助,並於 2014 年起成為本計劃之冠名贊助機構。為感謝和富社會企業持續地對本計劃的支持,本計劃已命名為「和富 3A 計劃」。

「和富 3A 計劃」旨在嘉許能夠引發具創意的家庭工作手法或模式,以倡導、提升或改善亞洲家庭生活質素及功能。這個計劃的口號是「追求創新、應用實踐、持續發展」,分別在 2010 年、2012 及 2014 年吸引了來自亞洲區的 27、31 和 39 個隊伍參賽。三屆 3A 計劃的八強隊伍均獲邀出席 CIFA 地區性研討會及分享會,讓隊伍到亞洲不同國家如日本、星加坡及上海與專業人士、學者、政府官員及社會賢達交流知識和經驗,分享對推展家庭健康工作的心得。同時,CIFA 亦把各參賽計劃上載於 CIFA 網頁並印製專刊、光碟及展覽資料等,廣泛流傳及分派予專業人士、學者及機構,以作參考。

為了延續「追求創新、應用實踐、持續發展」的精神,第四屆 3A 計劃將於 2015 年 11 月 13 日正式展開,相信有三屆卓越計劃的先例在前,和富 3A 計劃 2016 的參賽項目必會有更精彩的表现。

3A 計劃 2016 的範疇

凡參賽的計劃必須是於近兩年內已完成或正在進行的工作方案為準。方案範疇包括:

- 1) 倡導及強化家庭功能
- 2) 鼓勵跨界別及跨專業合作
- 3) 支援有特別需要的家庭
- 4) 挑戰不利家庭情況和社會排斥
- 5) 協助家庭持續發展,面對轉變及挑戰
- 6) 其他有關改善及鞏固家庭的工作

獎項內容

類別	數量	獎項
金獎	1	定額家庭工作發展基金: \$3,200 美金 獎座乙個 獎狀
銀獎	1	定額家庭工作發展基金: \$2,200 美金 獎座乙個 獎狀
銅獎	1	定額家庭工作發展基金: \$1,200 美金 獎座乙個 獎狀
優異獎	5	定額家庭工作發展基金: \$200 美金 獎座乙個 獎狀
我最喜愛計劃	1	獎座乙個 獎狀
最佳伙伴協作獎	1	獎座乙個 獎狀

* 除了以上獎項外,所有參賽隊伍均可由 CIFA 董事局批核獲得免費會籍一年。

另外,八強隊伍將會得到每人 \$500 美金津助(每隊最多得到 \$1,000 美金津助)出席 CIFA 於 2016 年 10 月在韓國首爾舉行的第五屆 CIFA 研討會,參加和富 3A 計劃 2016 的決賽及頒獎禮。

獎項得主及八強隊伍之責任

- 1) 為了延續 3A 計劃的精神,所有獎項得主需要提供得獎項目的持續評估數據,並跟進與其他機構/專業人士分享及交流知識與經驗的進展。
- 2) 獎項得主及八強隊伍將需要出席交流會分享他們的得獎項目和經驗。如有必要,CIFA 將提供津助予隊伍以便參加交流會。
- 3) 金、銀、銅獎項得主將需要出席下一屆 3A 計劃(即 3A 計劃 2018)的交流會,並報告其項目的進展。如有必要,CIFA 將提供津助予隊伍以便參加交流會。
- 4) 所有八強隊伍將被要求在 6 個月內提供一段視頻或他們在決賽的得獎項目報告,以製作 3A 計劃 2016 光碟。

計劃日程

2016 和富亞洲傑出家庭工作計劃啟動禮(於香港舉行)	2015 年 11 月 13 日
提交參賽計劃簡章截止日期	2016 年 2 月 1 日
公佈第一輪入圍項目日期	2016 年 3 月 24 日
提交第二輪參賽計劃報告書截止日期	2016 年 5 月 30 日
第二輪評審面試	2016 年 7 月 14-15 日
公佈第二輪入圍項目日期	2016 年 7 月 25 日
決賽(於韓國首爾舉行)	2016 年 10 月 30 日
頒獎禮(於韓國首爾舉行)	2016 年 10 月 30 日
上載計劃及報告於 CIFA 網頁上	持續
出版獲獎計劃光碟	2017 年年中
3A 計劃 2016 交流會	2017 年年中

聯絡人:秘書處

地址:香港西營盤醫院道 30 號贊育醫院 6 樓 620 室

聯絡電話:(852) 2859 5300 傳真:(852) 2559 1813

電郵:cifasecretariat@gmail.com 網址:www.cifa-net.org



Group photo at Award Presentation Ceremony of 3A Project 2010 in Tokyo



Call for support for My Favourite Project at Final Round Adjudication of 3A Project 2012 in Singapore.



Project presentation at Final Round Adjudication of Wofoo 3A Project 2014 in Shanghai.



Group photo at Award Presentation Ceremony of Wofoo 3A Project 2014 in Shanghai.



Is the regional organization in Asia providing a platform for trans-disciplinary collaboration in promoting the importance of family studies, clinical practice and policy development.

Consortium of Institutes on Family in the Asian Region Ltd.

2016 和富亞洲傑出家庭工作計劃簡介 Wofoo Asian Award for Advancing Family Well-Being 2016



追求創新、應用實踐、持續發展
Aspiration for Sustainability,
Innovation & Applicability (ASIA)

Wofoo Asian Award for Advancing Family Well-Being 2016

Aspiration for Sustainability, Innovation & Applicability (ASIA)

Introduction

The Asian Award for Advancing Family Well-Being (3A Project) was first launched in 2010 and repeated in 2012 and 2014. Since inception, the 3A Project has received full support from the Wofoo Social Enterprises (WSE). The project was renamed as "Wofoo 3A Project" since 2014 to acknowledge its continuous support and title sponsorship.

The 3A project is to give recognition to outstanding initiatives that have advanced an innovative idea, model, or paradigm that can improve the quality of life for families and enhance their well-being in the Asian region. The Project with the spirit of "Aspiration for Sustainability, Innovation and Applicability" (ASIA) has so far attracted 27 submissions in 2010, 31 in 2012 and 39 in 2014 from countries of the Asia Region. On all these occasions, 8 finalist teams had the opportunity to present their projects at the CIFA Regional Symposiums and Exchange Programs to share their knowledge, experience and good practice. 3A Brochures, DVDs and display materials have been produced and uploaded onto the CIFA WEP for wide distribution among professionals, academics and organizations.

Objectives

The aim of the 3A Project is to provide a platform to encourage sharing of valuable experience and practice wisdom while giving recognition to outstanding and pioneering work. It encourages the transfer of innovation and knowledge among professionals in different countries, ultimately contributing to the sustainable development of family well-being and strengthening of family functioning in the whole of Asia.

Project Scope

Projects entering into the competition should cover at least one of the following areas:

- Promote and enhance family functions
- Encourage cross-sector/professional collaboration
- Support families at special circumstances
- Confront adverse family situations and social exclusions
- Embrace changes for family sustainable development
- Any other areas related to family strengthening and betterment

Eligibility

- Projects carried out by full members of CIFA in the Asian region or those nominated by them.
- Each applicant may only submit one project, yet projects from different units/groups of the same organization are acceptable.
- On-going projects running no more than two years before deadline of the initial application but with periodic/midterm evaluation completed are also eligible.
- Whether published or not, entries must be original.

Application and Award Procedures

1. Initial Application (Deadline of Submission: 1 February 2016)

Submission form attached to this pamphlet should be completed and submitted to the CIFA Secretariat **on or before 1 February 2016**, together with a project synopsis of 500 words in English for the initial screening. The synopsis should cover the following information:

- Project name
- Issues/Challenges to be addressed by the project
- Project objectives
- Project beneficiaries (current and/or potential)
- Brief project description
- Brief information on project achievements

2. Second Round Adjudication

A maximum of 16 entries will be short-listed from the initial applications for the Second Round Adjudication. Successful entries will be asked to present the Project in printed format with more details, at a maximum of 5,000 words in English which include the text, figures, tables and appendices. In addition to the basic information already submitted at time of the initial application, the followings have also to be included:

- Conceptual/Theoretical framework for the project
- Project methodologies and implementation
- Project partnership, if any
- Sustainability of the project and initiative
- Project replicability

On top of the printed project description, audio-visual attachment of a maximum of 30 minutes may be attached.

The Second Round Adjudication will be conducted on 14 and 15 July, 2016 either in persons or through tele-interviews in English to shortlist 8 projects to enter the Final Adjudication.

3. Final Adjudication

The Final Adjudication will be held during the 5th CIFA Regional Symposium in Seoul, Korea on 30 October 2016. The 8 finalist teams will receive a subsidy to attend the Symposium and to present their projects at the Final Round Adjudication, with details indicated under the "Awards and Prizes" section below.



Group photo at Award Presentation Ceremony of 3A Project 2012 in Singapore



Group photo of Hong Kong delegation to attend the Final Round Adjudication of Wofoo 3A Project 2014 in Shanghai

4. Information on previous projects

Interested applicants may link up to the following website to view the projects entering into the Final Round of the 3A Project 2010, 2012 and 2014 for reference:

- www.cifa-net.org/index.php?option=com_content&view=article&id=314&Itemid=147
- www.cifa-net.org/index.php?option=com_content&view=article&id=447&Itemid=148
- www.cifa-net.org/index.php?option=com_content&view=article&id=482&Itemid=443

5. Projects in hard and soft copies are to be submitted to CIFA secretariat by mail and email as advised on the bottom of the submission form.

Selection Criteria

- Project rationale and social responsiveness
- Work approach, methodology and implementation process
- Effectiveness in enhancing family functioning and its achievements
- Innovation
- Sustainability and replicability
- Institutional synergy promoting multi-disciplinary or cross-cultural collaboration

Adjudication

To secure high standing of the award, the adjudicating panel comprises the chairperson of CIFA Council, the representative of WSE, the Title Sponsor, respectable professionals and individuals in the related field as follows:

- Mrs. Patricia Chu, Chairperson of CIFA
- Ms. Virginia Chan, representative from Wofoo Social Enterprises (Title Sponsor)
- Mr. Chan Whee Peng, National Council of Social Service, Singapore
- Prof. Yeong-Hee Kim, Chungbuk National University, Korea
- Dr. Shin-ichi Nakamura, Japan Association of Family Therapy, Japan
- Prof. Tsui Ming Sum, The Hong Kong Polytechnic University, Hong Kong

The result of the competition will be announced at the 5th CIFA Regional Symposium on 30 October, 2016 when an award presentation ceremony will be held. The announcement will also be publicized thereafter on the CIFA WEP.

Awards and Prizes

There will be the Gold, Silver and Bronze Awards for the top winners. The other teams entering into the final adjudication will also be honoured with Outstanding Awards. The "My Favorite Project" is to be voted on spot by participants attending the Final Adjudication session at the 5th CIFA Regional Symposium. A new award, the "The Best Collaborative Award" is introduced to give recognition to the project which demonstrates most collaborative efforts among different disciplines and stakeholders to actualize the vision of "Converging Professional Wisdom for Family Well-Being".

Details of the awards and prizes are as follows:

Type	No. of Awards	Prizes
Gold Award	1	Designated award for family service/work in sustaining the project: US\$3,200 Award Trophy Award Certificate
Silver Awards	1	Designated award for family service/work in sustaining the project: US\$2,200 Award Trophy Award Certificate
Bronze Award	1	Designated award for family service/work in sustaining the project: US\$1,200 Award Trophy Award Certificate
Outstanding Award	5	Designated award for family service/work in sustaining the project: US\$200 Award Trophy Award Certificate
My Favorite Project	1	Award Trophy Award Certificate
The Best Collaborative Award	1	Award Trophy Award Certificate

*All project submissions will be given one year free CIFA membership, subject to the approval by the CIFA Council.

In addition, all 8 finalists will be subsidized at US\$500 per head, up to a maximum of US\$1,000 per team to attend the 5th Regional Symposium in Seoul to present their projects in the Final Adjudication and the Award Presentation Ceremony.

Responsibilities of the Project Winners and the Finalists

- To sustain the momentum of the 3A Project, the award winners are expected to provide data for on-going evaluation of the projects, and to track progress on the transfer of the knowledge and experience to other organizations and professionals.
- Winners and finalists are expected to share their projects and experience in an Exchange Program. CIFA will provide subsidy to the teams to join the program where necessary.
- Gold, Silver and Bronze Award winners are expected to attend the Exchange Program of the next 3A Project (i.e. Wofoo 3A Project 2018) to share the progress of their projects. CIFA will provide subsidy to the teams to join the program where necessary.
- All finalist teams will be required to provide a video or an updated version of their project presentation at the Final Round Adjudication to CIFA within 6 months after the competition for the production of the Wofoo 3A Project 2016 DVD.

Declaration

The decision of the adjudicating panel is final and irrevocable. The organizer will not disclose the contents of the adjudicators' deliberations.

The finalist projects and evaluation reports will be uploaded onto the CIFA WEP for public sharing of the valuable ideas and experiences. A DVD will be produced for wider sharing.

CIFA reserves the right to use the submissions for non-commercial purposes in promoting the 3A Project and promoting family work.

Timeline

Launching of Wofoo 3A Project 2016 (in Hong Kong)	13 November, 2015
Deadline for Submission of Initial Application	1 February, 2016
Announcement of 1st Round Result	24 March, 2016
Deadline for Submission of Project for 2nd Round Adjudication	30 May, 2016
2nd Round Adjudication Interviews	14-15 July, 2016
Announcement of 2nd Round Adjudication Result	25 July, 2016
Final Round Adjudication (in Seoul, Korea)	30 October, 2016
Award Presentation (in Seoul, Korea)	30 October, 2016
Upload of the Projects and the Reports on the CIFA WEP	On-going
Project DVD	Mid 2017
Exchange Program on Wofoo 3A Project 2016	Mid 2017

Title Sponsor



Wofoo Social Enterprises (WSE) epitomizes the philosophy of Dr. Joseph Lee, GBS, OStJ, JP to provide social services that is firmly rooted in community involvement and entrepreneurial excellence.

WSE aims to perfect sustainable and effective social service models for not-for-profit organizations in the areas of Youth Development, Education Services, Elderly Care and Community Development through professionalism and dedication. Through its unique and dynamic collaborative platform, WSE endeavors to enable the collective efforts of volunteers, advisors and partners to promote socially responsible citizenship in a caring, respectful and harmonious society, while realizing its vision of "Harmony brings a family prosperity, Cohesion makes a nation wealthy."

Enquiry and Contacts

The Secretariat,
The Consortium of Institutes on Family in the Asian Region Ltd. (CIFA)
Address: Rm 620, 6/F Tsan Yuk Hospital, 30 Hospital Road, Sai Ying Pun, Hong Kong
Tel: (852) 2859 5300
Fax: (852) 2559 1813
Email: cifasecretariat@gmail.com
Web: <http://www.cifa-net.org>

About CIFA

The Consortium of Institutes on Family in the Asian Region (CIFA), incorporated in 2008, is an independent non-profit making organization registered under laws in Hong Kong, aims to serve as a regional hub for networking with similar organizations/interested professionals with the mission of "Converging Professional Wisdom for Family Well-Being". The goal is to strengthen family functioning and promote family health in the region while contributing to the body of knowledge in relationship science in the international arena. Its function is to support and enhance mutual interest in research and training initiatives, and to share clinical experiences and policy formulation on families that are unique to the Asian region. Its work, including the 3A Project, has received recognition from the Focal Point on the Family of the United Nations.

