

Press Release: 11 June, 2021

To Editors of Local News, Education and Organisation sections,

**Event:** Wofoo Asian Award for Advancing Family Well-Being (Wofoo 3A Project) 2020 Final Round Adjudication as one of the highlights at the 6<sup>th</sup> CIFA Regional Symposium - *Family First: Supporting Asian Families in the Era of Inclusive Growth*

The Final Round Adjudication of Wofoo 3A Project 2020 was held on 10<sup>th</sup> June 2021. In which 8 finalist teams had survived the keen competition among 30 teams from 4 countries/regions in Asia to present their projects for competing for the Gold, Silver, Bronze Awards, Best Collaborative Award and Most Innovative Award.

The Wofoo 3A Project with sponsorship from Wofoo Social Enterprises since its commencement in 2010 has created a platform for social science professionals and their work collaborators to share wisdom and work experiences in promoting family well-being in Asian Region. Until now, the Project is not only known in Asian Region, but at an international level as it has received formal recognition from the United Nations, with Ms. Daniela Bas, Director of Division of Inclusive Social Development, Department of Economic and Social Affairs as the Guest of Honour at the Award Presentation Ceremony of in Korea in 2016 and in Hong Kong in 2018.

After a keen competition, **The Hong Kong Council of Social Service** won the Gold Award and Best Collaborative Award. The project named as “**Community Housing Movement**” is a social movement that aims at improving the housing needs of the grassroots families in a narrow sense, especially address their poverty issue. This joint efforts of the Funders, landlords, and NGOs/social enterprises (SEs), supported by the Government, since 2017 has demonstrated a great success to meet the project objectives. **Child Welfare League Foundation R.O.C.** won the Silver Award and Most Innovative Award. This project named as “**Change – Starts from Me**” **Anti-Bullying Education Promotion Program**”. This project’s great success is ride on the development of the bullying coping mechanism and principle to equip teachers and parents with knowledge and skills to help children understand emotions, ways to face bullying and relieve stress, and widely promote anti-bullying issue. **Aberdeen Kai-fong Welfare Association Social Service** won the Bronze Award. The project named as “**Intergenerational Community Engagement Project**” that successfully develops high levels of intergenerational solidarity in non-family context that carried

over to the family context and has positive effect on intra-familial relationships among different generations.

The results of the Final Round Adjudication is as below:

<b><u>Award</u></b>	<b><u>Country/Region</u></b>	<b><u>Organisation</u></b>	<b><u>Name of Project</u></b>
Gold Award Best Collaborative Award	Hong Kong	The Hong Kong Council of Social Service	Community Housing Movement
Silver Award Most Innovative Award	Taiwan	Child Welfare League Foundation R.O.C.	“Change – Starts from Me” Anti-Bullying Education Promotion Program
Bronze Award	Hong Kong	Aberdeen Kai-fong Welfare Association Social Service	Intergenerational Community Engagement Project
Outstanding Award	Hong Kong	The Boys' & Girls' Clubs Association of Hong Kong Central Service	BGCA Jockey Club Trauma Treatment Service for Children
Outstanding Award	Hong Kong	Caritas Dr. & Mrs. Olinto de Sousa Integrated Family Service Centre	Discovering the BLESSings in our Life
Outstanding Award	Hong Kong	Hong Kong Family Welfare Society	Parent-child Connect – Pilot Project on Children Contact Service in Hong Kong
Outstanding Award	Singapore	TOUCH Community Services	Upper Room – Mental Health Intervention Programme
Outstanding Award	Taiwan	World Vision Taiwan	Youth Ready – Equipping Taiwan Indigenous Adolescents through Vocational Development Project

This is the first time CIFA has to conduct online symposium and final round adjudication of Wofoo 3A Project competition instead of our traditional onsite event to be held in different countries/regions in Asia bi-yearly due to the pandemic and travel restrictions. Despite the fact that speakers and participants could not meet face-to-face to share and exchange directly, CIFA and the National Taiwan University Children and Family Research Center Sponsored by CTBC Charity Foundation (CFRC) had involved many distinguish scholars and professionals to deliver key notes, plenary and concurrent sessions with variety of topics that attracted over 700

registrations. Many positive feedbacks have been received.

For further enquiries and/or requests for interview with winning teams, please contact Mr. Timothy Li of the CIFA Secretariat at [cifasecretariat@gmail.com](mailto:cifasecretariat@gmail.com) or 2363 0700.

For further information on CIFA, please visit <http://www.cifa-net.org>.

For further information on the 6<sup>th</sup> CIFA Regional Symposium, please visit <https://cfrc.ntu.edu.tw/cifa/index.php>.



(Group Photo of Adjudicators and Finalist teams on Zoom)

新聞稿：2021 年 6 月 11 日

致：本地新聞、教育和組織部分的編輯，

活動：和富 3A 計劃 2020 總決賽暨第六屆 CIFA 地區性研討會  
主題：家庭優先：在包容性成長中支持亞洲的家庭

和富 3A 計劃 2020 總決賽於 2021 年 6 月 10 日舉行，其中 8 支決賽隊伍在來自亞洲 4 個國家/地區的 30 支隊伍的激烈角逐中脫穎而出，展示他們的項目以角逐金、銀、銅獎、最佳伙伴協作獎及最佳創新項目獎。

由和富社會企業贊助的和富 3A 計劃自 2010 年啟動以來，為社會科學專業人士及其工作合作者創造了一個平台，以分享促進亞洲地區家庭福祉的智慧和工作经验。迄今為止，該項目不僅在亞洲地區享有盛譽，而且在國際層面上得到了聯合國的正式認可，社會發展政策司司長 Daniela Bas 女士為 2016 年在韓國和 2018 年在香港的頒獎典禮上擔任主賓。

經過激烈角逐，香港社會服務聯會獲得金獎和最佳伙伴協作獎。名為「社會房屋共享計劃」的項目是一項旨在改善狹義基層家庭住房需求的社會運動，特別是解決他們的貧困問題。自 2017 年以來，在政府的支持下，資助者、業主和非政府組織/社會企業 (SE) 的共同努力已證明在實現項目目標方面取得了巨大成功。兒童福利聯盟文教基金會榮獲銀獎和最佳創新項目獎。該項目名為「改變—從我做起」反欺凌教育推廣計劃。該項目的巨大成功在於建立了欺凌應對機制和原則，為教師和家長提供知識和技能，幫助孩子理解情緒、面對欺凌和緩解壓力的方法，並廣泛宣傳反欺凌問題。香港仔街坊福利會社會服務榮獲銅獎。該項目名為「跨代社區參與計劃」，該項目成功地在非家庭環境中發展了高水平的跨代團結，並延續到家庭環境中，對不同世代之間的家庭內部關係產生積極影響。

決賽輪評審結果如下：

獲獎國家/地區	國家/地區	機構名稱	項目名稱
金獎 最佳伙伴協作獎	香港	香港社會服務聯會	社會房屋共享計劃
銀獎 最佳創新項目獎	台灣	兒童福利聯盟文教基金會	「改變 - 從我做起」反欺凌教育推廣計劃
銅獎	香港	香港仔街坊福利會社會服務	跨代社區參與計劃
優異獎	香港	香港小童群益會	香港小童群益會 香港賽馬會 兒童心理創傷治療服務
優異獎	香港	明愛蘇沙伉儷綜合家庭服務中心	發現生活中的感動
優異獎	香港	香港家庭福利會	「親籽蒼」子女探視服務先導計劃
優異獎	新加坡	觸愛社會服務	心理健康介入計劃
優異獎	台灣	台灣世界展望會	準備 - 通過職業發展項目裝

由於疫情和外旅限制，CIFA 首次進行線上研討會和決賽評審，而不是我們每兩年在亞洲不同國家/地區舉行的傳統現場活動。儘管演講者和參與者無法面對面直接分享和交流，CIFA 和國立臺灣大學中國信託慈善基金會兒少暨家庭研究中心（CFRC）榮幸地邀請了許多傑出的學者和專業人士參與，並作專題演講、全體會議和主題研討，吸引了 700 多個人士註冊參與。是次活動收到了許多積極的反饋。

如需進一步查詢和/或要求採訪獲勝團隊，請聯繫 CIFA 秘書處的 Timothy Li 先生，郵箱為 [cifasecretariat@gmail.com](mailto:cifasecretariat@gmail.com) 或 2363 0700。

有關 CIFA 的更多信息，請往 <http://www.cifa-net.org> 閱覽有關資料。

有關第六屆 CIFA 地區性研討會的更多信息。或往 <https://cfr.ntu.edu.tw/cifa/index.php> 閱覽有關資料。



(Zoom 上的評審團和決賽團隊合照)