

Press Release: 11 November 2022

To Editors of Local News, Education and Organisation sections,

Event: Wofoo Asian Award for Advancing Family Well-Being (Wofoo 3A Project) 2022 Final Round Adjudication as one of the highlights at the CIFA Regional Symposium & MSF Asian Family Conference 2022 – *Empowering Asian Families: Embracing Challenges & Building A Better Future*

The Final Round Adjudication of Wofoo 3A Project 2022 was held on 9 November 2022 in Singapore, in which 8 finalist teams had survived the keen competition among 24 teams from 5 countries/regions in Asia to present their projects to compete for the Gold, Silver, Bronze and Outstanding Awards, as well as the Best Collaborative Award, Most Innovative Award, Bringing Hope Home Award and the My Favourite Project.

The Wofoo 3A Project with sponsorship from Wofoo Social Enterprises since its commencement in 2010 has created a platform for social science professionals and their work collaborators to share wisdom and work experiences in promoting family well-being in the Asian Region. Until now, the Project is not only known in Asia but at an international level as it has received formal recognition from the United Nations, with Ms. Daniela Bas, Director of the Division of Inclusive Social Development, Department of Economic and Social Affairs as the Guest of Honour at the Award Presentation Ceremony respectively in Korea in 2016 and Hong Kong in 2018.

After a keen competition, **Heep Hong Society** won the Gold Award and Most Innovative Award. The project named “**Brain Challenge Intervention Program for ADHD Secondary School Students in Hong Kong**” aims to help junior secondary ADHD students improve their executive functions and self-management skills, through structured group training with specially designed interactive games, education videos, peer-recognition activities and inter-school competitions. Trainings are also given to students' family and school personnel. **Tung Wah Group of Hospitals Ho Yuk Ching Educational Psychology Service Centre** won the Silver Award and My Favourite Project, and the project is “**Brain-Based Emotion Coaching Parenting Program**”. This programme aims to provide quality emotion-focused parenting education to parents of preschoolers (age 3-6) by introducing neuroscience, emotion coaching skills and caregivers' mindful self-compassion, to alleviate parenting stress, enhance emotion coaching skills and reduce emotional-behavioural difficulties among

children. **Caritas Family Service & Hong Kong Christian Service Early Childhood Education Service** won the Bronze Award and Best Collaborative Award with their project “Jockey Club Interactive Wonder Box” that is a play-based learning kit comprising creative stories and game activities to facilitate holistic development of children under a home-bounded situation due to the COVID-19 pandemic, to help parents maintain quality interaction with children and strengthen family-school collaboration. **TOUCH Cyber Wellness** won the Bringing Hope Home Award. The project named “**Digitally Ready Families**” empowers and supports low-income families to cope with the challenge of digitalization. Laptop computers are provided to facilitate digital participation. Guidance is given to increase competency and confidence in digital use, and to heighten awareness of online risks and screen time management of children.

The results of the Final Round Adjudication are as below:

<u>Award</u>	<u>Country/Region</u>	<u>Organisation</u>	<u>Name of Project</u>
Gold Award	Hong Kong	Heep Hong Society	Brain Challenge Intervention Program for ADHD Secondary School Students in Hong Kong
Silver Award	Hong Kong	Tung Wah Group of Hospitals Ho Yuk Ching Educational Psychology Service Centre	Brain-Based Emotion Coaching Parenting Program
Bronze Award	Hong Kong	Caritas Family Service & Hong Kong Christian Service Early Childhood Education Service	Jockey Club Interactive Wonder Box
Outstanding Award	Hong Kong	The Boys’ & Girls’ Clubs Association of Hong Kong - "SMILE" Onsite Pre-school Integrated Services	An Attachment-based Parenting Program with Language Facilitation Training for Parents of Pre-Schoolers with Suspected Developmental Needs
Outstanding Award	Hong Kong	Caritas Personal Growth Centre for Men	PAPA Zone
Outstanding Award	Taiwan	Taiwan Fund for Children and Families	An Innovative Practice of Social Work: Parent Empowerment Program in Rural Communities of Nantou County

Outstanding Award	Singapore	TOUCH Cyber Wellness	Digitally Ready Families
Outstanding Award	Singapore	TOUCH Mental Wellness	Do You M.I.N.D.?
Best Collaborative Award	Hong Kong	Caritas Family Service & Hong Kong Christian Service Early Childhood Education Service	Jockey Club Interactive Wonder Box
Most Innovative Award	Hong Kong	Heep Hong Society	Brain Challenge Intervention Program for ADHD Secondary School Students in Hong Kong
Bringing Hope Home Award	Singapore	TOUCH Cyber Wellness	Digitally Ready Families
My Favourite Project	Hong Kong	Tung Wah Group of Hospitals Ho Yuk Ching Educational Psychology Service Centre	Brain-Based Emotion Coaching Parenting Program

This is the first time the finalist teams of Wofoo 3A Project could present and meet in person after the last online Final Round Presentation in 2021 due to the pandemic and travel restrictions. Apart from competing for the awards at the Final Round Adjudication, the finalist teams were able to share and exchange directly with speakers and participants at the Symposium co-organised with the Ministry of Social and Family Development (MSF) of Singapore and the National University of Singapore (NUS) Department of Social Work involving many distinguished scholars and professionals presenting papers at the keynote, plenary and concurrent sessions with a wide variety of topics that have attracted over 430 participants from 10 countries/regions. Much positive and encouraging feedback has been received.

For further enquiries and/or requests for interviews with winning teams, please contact Mr. Timothy Li of the CIFA Secretariat at cifasecretariat@gmail.com or 2363 0700.

For further information on CIFA, please visit <http://www.cifa-net.org>.

For further information on the CIFA Regional Symposium & MSF Asian Family Conference 2022, please visit <https://www.cifa-afc2022.sg/>.



Group Photo of Adjudicators and Finalist teams

新聞稿：2022 年 11 月 11 日

致：本地新聞、教育和組織部的編輯

活動：和富 3A 計劃 2022 總決賽暨

CIFA 地區性研討會暨 MSF 亞洲家庭會議 2022

主題：賦權亞洲家庭：迎接挑戰，建設更美好的未來

和富 3A 計劃 2022 總決賽於 2022 年 11 月 9 日舉行。來自亞洲 5 個國家/地區的 24 支隊伍，經過兩輪激烈篩選，最後 8 強脫穎而出，在總決賽中展示他們的項目，角逐金、銀、銅獎、「最佳伙伴協作獎」、「最佳創新項目獎」、「家」添希望獎及「我最喜愛計劃獎」。

由和富社會企業贊助的和富 3A 計劃自 2010 年啟動以來，為社會科學專業人士及其協作伙伴創造了一個平台，分享促進亞洲地區家庭福祉的智慧和工作经验。迄今，該項目不僅在亞洲地區享負盛譽，在國際層面更獲聯合國正式認可，蒙社會發展政策司司長 Daniela Bas 女士為 2016 年在韓國和 2018 年在香港分別舉行的頒獎典禮上擔任主禮賓。

因疫症大流行帶來旅行限制，上屆和富 3A 計劃的總決賽於 2021 年須透過線上

舉行。現今疫情稍緩，決賽隊伍可恢復親自在星加坡現場見面及演示。比賽隊伍除了在決賽中角逐獎項，還有機會於研討會上與演講者及參加者直接分享交流。新加坡社會及家庭發展部 (MSF) 和新加坡國立大學 (NUS) 社會工作系榮幸請得許多傑出學者和專業人士在主題演講、全體會議和分組會議上發表，題材多樣，吸引來自 10 國家/地區超過 430 名海內外人士參與，並獲不少積極及鼓舞的評價及回應。

經過激烈角逐，協康會榮獲金獎及最佳創新項目獎。名為“「啟動腦潛能」訓練計劃”的項目是一個幫助患專注力失調及過度活躍症的初中生改善執行能力和自我管理技巧的計劃。內容是結構性的小組訓練，包括互動遊戲、教育影音、朋輩認可活動及校際比賽等，並有特為家人及學校人員的訓練。東華三院何玉清教育心理服務中心的“「腦力教出情緒智慧」計劃”獲得銀獎及我最喜愛計劃獎。此課程特為香港 3-6 歲幼兒的家長設計，結合腦科學知識、情緒啟導技巧與家長自我關懷，協助家長成為孩子的情緒導師，減低親職壓力及減少幼兒的情緒行為問題。香港明愛家庭服務及香港基督教服務處幼兒教育服務獲得銅獎及最佳伙伴協作獎，該項目“賽馬會「童亮·同玩」親子盒”是一套以玩樂為本的學習材料，包含創作性故事及遊戲，支援在疫情下不能正常返校上課兒童的全人發展，亦幫助家長維持有質素的親子互動，強化家校連繫。觸愛網絡健全獲得「家」添希望獎。名為“科技家庭我最行!”的計劃旨在強化低收入家庭的能量，以面對數碼化社會的挑戰。每個參與家庭都獲贈一部手提電腦，並有專人指導使用，增強操作信心，提升對網絡的危機意識及子女上網時間的管理。

決賽輪評審結果如下：

獲獎國家/地區	國家/地區	機構名稱	項目名稱
金獎	香港	協康會	「啟動腦潛能」訓練計劃
銀獎	香港	東華三院何玉清教育心理服務中心	「腦力教出情緒智慧」計劃
銅獎	香港	香港明愛家庭服務 香港基督教服務處幼兒教育服務	賽馬會「童亮·同玩」親子盒
優異獎	香港	香港小童群益會 - 「樂牽」到校學前綜合服務	抱抱孩子心--提升潛在有特殊需要 幼兒安全感和親子溝通家長課程
優異獎	香港	明愛男士成長中心	PAPA Zone

優異獎	台灣	家庭扶助基金會	社會工作的創新實踐： 南投偏鄉社區家長培力計畫
優異獎	星加坡	觸愛網絡健全	科技家庭我最行!
優異獎	星加坡	觸愛心理健康	Do You M.I.N.D.?
最佳伙伴協作獎	香港	香港明愛家庭服務 香港基督教服務處幼兒 教育服務	賽馬會「童亮. 同玩」親子盒
最佳創新項目獎	香港	協康會	「啟動腦潛能」訓練計劃
「家」添希望獎	星加坡	觸愛網絡健全	科技家庭我最行!
我最喜愛計劃獎	香港	東華三院何玉清教育心 理服務中心	「腦力教出情緒智慧」計劃

如需進一步查詢和/或要求採訪獲勝團隊，請聯繫 CIFA 秘書處的 Timothy Li 先生，郵箱為 cifasecretariat@gmail.com 或 2363 0700。

有關 CIFA 地區性研討會暨 MSF 亞洲家庭會議 2022 的更多信息。請瀏覽 <https://www.cifa-afc2022.sg/> 以獲更多有關資料。



評審團和決賽團隊合照