



Consortium of Institutes on Family in the Asian Region

- Organization in Special Consultative Status with the Economic and Social Council of the United Nations since 2021 -

15 March 2024

Dear Sir/Madam,

Charity Concert for Family Well-Being: Turn a New Page 2024

愛樂·愛家：共譜新章慈善音樂會 2024

30 March 2024 (Saturday)

On behalf of the Consortium of Institutes on Family in the Asian Region (CIFA), I would like to cordially invite you to attend the Charity Concert for Family Well-Being: Turn a New Page (愛樂·愛家：共譜新章慈善音樂會) to be presented by the SAR Philharmonic Orchestra, with CIFA as the beneficiary, to be held on 30 March 2024 (Saturday) at 7:30 pm at the Hong Kong City Hall (Concert Hall). Furthermore, I am writing to appeal for support from you/your organisation, being a member of CIFA, in pledging sponsorship/donation (say at least HK\$ 2,000) and inviting your members/service users to join the concert.

The SAR Philharmonic Orchestra is the musical arm of SAR Philharmonic Charitable Foundation, whose sole objective is to help lessen suffering through their sweet and romantic music performances. Since its first concert in 1999, it has raised over \$60 million for many local non-governmental organisations. We are most grateful that the SAR Philharmonic Orchestra will present the concert to raise funds for CIFA again for the seventh time. We are also honoured to have distinguished guest performers, including Dr. David Fang, Dr. Michelle Tsui and Mr. Warren Lee to join us at the concert.

With the recovery of Covid-19 pandemic which had affected many aspects of family life, we have chosen “Turn A New Page” as the theme of the concert to celebrate the resumption of normal life, giving families a chance to regain energy and positive spirit to welcome a new page. The concert will provide a relaxing evening for the audience to enjoy beautiful musical performance while raising funds for CIFA.

We are thankful to you for being one of our staunch supporters. Your generosity will contribute towards supporting the work of CIFA in advancing the well-being of families in Hong Kong and Asia. Its work over the past years has received growing recognition, not only in Asia, but from the United Nations, having been granted Special

“Converging Professional Wisdom for Family Well-Being”

Tel: (852) 2363 0700

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Consultative Status by the Economic & Social Council (ECOSOC) of the United Nations in 2021. It is indeed a formal recognition and result of concerted efforts of all who share the same vision of “Converging Professional Wisdom For Family Well-Being” in Asia.

As a token of appreciation for your generous donation, the name of your organisation will be included in the electronic programme brochure of the event. In addition, 20 tickets will be allocated to your organisation for your staff and/or service recipients to join the concert. We sincerely look forward to seeing you at this joyful and meaningful occasion. Ticket is offered on a first-come-first-served basis. For more details of CIFA and the concert, please refer to the attached leaflet/donation form or visit the CIFA website at <http://www.cifa-net.org>. **Kindly return the donation form to us by 23 March 2024.** For any enquiries, please contact the CIFA Secretariat at 9136 3017 or cifasecretariat@gmail.com.

May I take this opportunity to wish you a year filled with love, joy and fulfilment!

Yours sincerely,

A handwritten signature in black ink, appearing to read 'P. Chu'.

Mrs. Patricia Chu
Chairperson
CIFA

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