



## Consortium of Institutes on Family in the Asian Region

16<sup>th</sup> September 2011

Dear Sir/Madam,

### **Invitation to the Launching Ceremony of Asian Award For Advancing Family Well-being 2012 (3A Project 2012)**

On behalf of the Consortium of Institutes on Family in the Asian Region (CIFA), I am happy to announce that the second "Asian Award For Advancing Family Well-being" (3A Project 2012) will be launched in October 2011. A Launching Ceremony will be held on 3<sup>rd</sup> October (Monday) at 3:00 p.m. on 5/F, Tsan Yuk Hospital, 30 Hospital Road, Say Ying Pun. Taking this opportunity, I would like to invite you to join us on this special occasion to witness another significant development of the work of CIFA.

With the full support from members and supporters, the first 3A Project was successfully held in 2010. The Project attracted a total of 27 entries from 6 countries, with 8 teams shortlisted for the final round adjudication. The final round adjudication and award presentation had taken place during the 2<sup>nd</sup> CIFA Regional Symposium in Japan, followed by a Sharing Session in Hong Kong for finalist teams to share their experience and knowledge with different professionals.

Your support in this regional effort to give recognition to outstanding and innovative work will truly reflect the mission of CIFA in "**Converging Professional Wisdom for Family Well-being**". The purpose of the 3A Project is to encourage sharing of valuable experience and knowledge which can be applied to develop family work in the Asian region. The teams shortlisted for the final round of the 2012 3A Project will be invited to present their project at the 3<sup>rd</sup> CIFA Regional Symposium in Singapore in December 2012. Details can be found in the attached leaflet and our website at <[www.cifa-net.org](http://www.cifa-net.org)>. For contact, please call Ms. Agnes Ng at 9098 0335 or by E-mail [agnesktng@gmail.com](mailto:agnesktng@gmail.com).

I look forward to seeing you on the occasion. Thank you.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'P. Chu'.

Patricia CHU  
Chairperson

***"Converging professional wisdom for family well-being"***

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