



Consortium of Institutes on Family in Asian Region (CIFA)

Press Invitation: 25 June, 2013
To Editors of Local News, Education and Organization sections,

Exchange Program on Asian Award for Advancing Family Well-Being Project (3A Project)

25th June 2013 (Tuesday) 9:00 am to 5:30 pm

at

The Chinese University of Hong Kong

Aspiration for Sustainability, Innovation & Applicability (ASIA)

To celebrate the 5th Anniversary of the Consortium of Institutes on Family in the Asian Region (CIFA), a number of activities is being organized including Charity Concert for Family Harmony, 5th Anniversary Dinner etc to share the joy of celebration with stakeholders. One of the highlights of the activities is the Exchange Program on **Asian Award for Advancing Family Well-Being (3A Project)** with the theme of "*Aspiration for Sustainability, Innovation & Applicability (ASIA)*". The 3A Project was initiated in 2010, and continued to be run on a bi-annual basis, inviting organizations which are concerned and engaged in family work in Asian countries such as China, Hong Kong, Japan, Korea, Malaysia, Singapore, Taiwan, and Macau to submit projects to compete for the Awards. In 2012, we have received 31 entries, 8 of which shortlisted after two rounds of adjudication, to compete for the Gold, Silver, Bronze and My Favorite Project Awards at the 3rd Regional Symposium of CIFA in Singapore.

The 3rd Regional Symposium of CIFA with the theme of "Asian Families: Innovations in Practice & Policies" was held from 11th to 13th December 2012 in Singapore, attracting 350 professionals from Australia, China, Hong Kong, Israel, Japan, Korea, Malaysia, Singapore, Taiwan, USA and Vietnam. Over 50 academics, researchers, policy-makers and practitioners presented papers on various topics such as: policies on families, strength and resilience of families in facing crisis; challenges for innovation and changes in addressing family issues including mental health, cancer, substance abuse, special needs children; and care of the elderly etc. The scientific program had stimulated much discussion and sharing with very positive feedback from participants.

Subsequent to very keen competition, the project on "Hope - Starts from the Home: Working with Bereaved Children and their Families Affected by Disasters " of the Child Welfare League Foundation R.O.C. won the Gold Award and "My Favorite Project" Award., while Heep Hong Society's project on " Promoting Positive Life Attitudes among Families with Special Needs Children" and the Tung Wah Group of Hospitals project on "Healthy Start Home Visit Program" won the Silver and Bronze Awards respectively. A Sharing Session was conducted immediately after the Symposium on 14th December 2012 in Singapore for the eight finalist teams to present their projects to the local professionals, stimulating much interest and discussion among participants.

In order to provide an opportunity for interested professionals and the public who care about family and its well-being to share these projects, an Exchange Program co-organized with the Family Council and the Chinese



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University of Hong Kong, is scheduled to be held on 25th June, 2013 (Tuesday) at 1/F, LT7, Lee Shau Kee Building, Main Campus, the CUHK with sponsorship from the Family Council.. Professor Daniel Shek, the Chairman of Family Council will be the officiating guest at the Opening Ceremony. During the session, apart from 6 projects in 2012, award winning teams of 2010 have also been invited to share the progress made in the past two years. The Korean team will conduct a workshop on the 3SEM project with a view to explore the possibility of replicating it in Hong Kong.

The Media is cordially invited to cover the event, and to enable the public to have a better understanding of these outstanding and innovative projects, and encourage more projects to be developed by related practitioners, for further enhancement of family functioning. Interviews with the project teams will be arranged upon request for deeper understanding of their contents and characteristics.

Exchange Programme on 3A Project in Hong Kong on 25 June 2013

Project Description of 2012 teams

Name of Project	Project Description
(Gold Award & “My Favourite Project” Winner) Hope - Starts from the Home: Working with Bereaved Children and Their Families Affected by Disasters Child Welfare League Foundation R.O.C. (Taiwan)	Main missions are to assist orphans from earthquakes and natural disasters in emergency placements, coping with their loss and grief, support to foster families, empowerment, and promotion of independence.
(Silver Award Winner) Promoting Positive Life Attitudes among Families with Special Needs Children Heep Hong Society (Hong Kong)	The project aims to identify family and personal strength to buffer the negative effects of bringing up a child with disabilities and to improve psychological well-being and strengthening relationships among family members.
(Bronze Award Winner) Healthy Start Home Visit Programme Tung Wah Group of Hospitals (Hong Kong)	An early intervention and prevention programme which provides parenting training and support for parents from disadvantaged backgrounds through trained Parent Assistants, to enhance healthy physical and psychosocial development of their pre-primary children.
*Family Development Account Program: An Approach To End Poverty Taiwai Fund For Children and Families (Taiwan)	<ul style="list-style-type: none"> - Providing 1:1 matching fund and financial management training for impoverished families. - A programme which parents and children participate together to increase savings.



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<p>*Family -Friendly, Happy Together Richform Holdings Ltd. (Hong Kong)</p>	<ul style="list-style-type: none"> - Demonstrating how a corporate improve family well-being by a series of family friendly measures - Promoting work-life balance, enhancing happiness from family lives and facilitating communication between associates and their family members.
<p>Project Touch - 1st Social Service for Lesbian, Gay, Bisexual and Transgender youths and their families in Greater China The Boys' & Girls' Clubs Association of Hong Kong Tsz Wan Shan Children & Youth Integrated Services Centre (Hong Kong)</p>	<p>Employs a family centred community approach to facilitate mutual understanding between parents and LGBT youths and prepare them for open dialogue through counselling, support group and provision of information.</p>
<p>Sleeping Beauty - Women Wellness Scheme Hong Kong Children & Youth Services - Hung Hom Integrated Family Service Centre (Hong Kong)</p>	<p>An innovative model of treating sleep disturbance to encourage women to take care of their holistic well-being, and to enhance the awareness of the community towards health and positive living attitude.</p>
<p>Seeing H.O.P.E.S. - Family-based Counselling & Support Project New Life Psychiatric Rehabilitation Association (Hong Kong)</p>	<p>The Project is a proactive step targeted to render systemic and family-focused care to support people recovering from mental illness and their families to enhance family functioning and acquire parenting skills, through outreach and home-based counselling and three-tier model on prevention, support and intervention.</p>

The 2 teams marked with * are not able to attend the Exchange Programme to present their projects due to other commitments.

Project Description of 2010 teams

Name of Project	Project Description
<p>(Gold Award Winner) Family Mental Health Service cum Family Oasis Project Hong Kong Family Welfare Society (Hong Kong)</p>	<p>To enhance family functioning of mentally ill patients and their families through various means, like art therapy and cognitive behavioral therapy, and to promote mental health among the public.</p>
<p>(Silver Award Winner) Family Achievement Award Thye Hua Kwan Moral Society (Singapore)</p>	<ul style="list-style-type: none"> - A program to develop family's competencies in 6 areas including financial, parenting, family bonding, education, vocational, and community service.

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	- Skills and knowledge in building “balanced family system”.
(Bronze Award Winner) When Teens Meet Angels Evangelical Lutheran Church Social Service-Hong Kong (Hong Kong)	Equipping teenage mothers with childrearing skills and building up confidence in playing the mother role. Helping the families and community at large to understand the needs of the teenage mothers
(Outstanding Award Winner) 3 SEM (Smart, Smile, Sharing Eating Movement) Project Cheongju Healthy Family Support Centre (Korea)	<ul style="list-style-type: none">- Establishing a proper food culture among Korean families.- Promoting awareness of physical, psychological, economical and social aspect of eating.

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【邀請採訪 2013 年 5 月 25 日】

至各港聞版、教育版、社團版採訪主任／編輯：

「亞洲傑出家庭工作計劃 (3A 計劃)」交流會
2013 年 6 月 25 日假香港中文大學舉行
Aspiration for Sustainability, Innovation & Applicability (ASIA)

為慶祝亞洲區家庭研究聯盟成立五週年；聯盟於本年 6 月將舉辦各項活動，包括「愛樂●愛家●共譜和諧 慈善音樂會」、「五週年慶祝晚宴」等，與各界人仕分享我們的喜悅！其中最具亮點的是「亞洲傑出家庭工作計劃 (3A 計劃)」交流會。3A 計劃的主題是「追求創新、應用實踐、持續發展」“*Aspiration for Sustainability, Innovation & Applicability (ASIA)*”。此計劃始於 2010 年，每兩年在亞洲各地區如中國、香港、日本、韓國、馬來西亞、新加坡、台灣、及澳門，邀請關心及從事推廣家庭工作的機構提交計劃書進行比賽。於 2012 年，聯盟共接獲 31 項計劃。經過兩輪比賽，挑選了八強在新加坡舉行的第三屆亞洲家庭聯盟研討會上進行角逐金、銀、銅及「我最喜愛計劃」獎項。

第三屆地區性研討會已於 2012 年 12 月 11 日至 13 日於新加坡舉行，主題為「亞洲家庭：實踐及政策之創新」，吸引了來自澳洲、中國、香港、以色列、日本、韓國、馬來西亞、新加坡、台灣、美國及越南等 350 名專業人士參與。研討會期間，有超過五十名學者、研究者、政府官員及專業人員發表多篇學術文章或研究報告，內容包括家庭政策，家庭的潛能和抗逆力，並在面對轉變中的家庭問題如心理健康、癌症、濫用藥物、特殊需要兒童和長者護理等所要求的創新和改變。這些專題演講成功地引起與會者的積極討論及回應。

經過各隊精彩的發表，3A 計劃 2012 的金獎由台灣的兒童福利聯盟文教基金會的「『希望，從家開始』災變失依家庭社會工作」計劃奪得，他們更同時贏得「我最喜愛隊伍」獎。銀獎及銅獎分別由香港的協康會的「推動特殊需要孩童家庭的正面生活態度」計劃及東華三院的「健康由家庭開始計劃」獲取。八隊決賽隊伍隨即在研討會閉幕翌日於新加坡舉辦分享會，與會者均非常欣賞各項計劃，並熱烈參與討論。

為了讓香港的家庭工作專業及關心家庭健康人士有機會分享這些計劃，現定於 2013 年 6 月 25 日〔星期二〕假香港中文大學本部李兆基樓一樓 7 號演講廳進行交流會，介紹他們的計劃。當天除了 2012 年六項計劃之發表外，更特意邀請於 2010 年獲金、銀、銅獎及將會在港試行的韓國 3SEM 優勝計劃四個隊伍分享他們的計劃進展情況和成果，好讓大家見證 3A 計劃的「持續發展」。是次交流會蒙家庭議會及香港中文大學社會工作學系協辦，並得到家庭議會全力資助，及由主席石丹理教授親自蒞臨主持開幕典禮。現特函誠邀各界傳媒蒞臨採訪，向公眾人士報導各項精彩的創新計劃，鼓勵更多業界人士推行有助促進家庭健康的活動。各獲獎隊伍亦歡迎傳媒訪問，俾更深入了解計劃內容及特色。

(有關當日活動程序請參考附件一)

以下是 2012 年 3A 計劃決賽隊伍的計劃撮要：

計劃及隊伍名稱	簡介
<p>(金獎及「我最喜愛計劃」得主)</p> <p>「希望，從家開始」災變失依家庭社會工作</p> <p>〔台灣隊：兒童福利聯盟文教基金會〕</p>	<p>為因地震或其他天災而成為孤兒的兒童提供緊急安置，處理哀傷，支援寄養家庭，鼓勵獨立及積極生活等。</p>
<p>(銀獎得主)</p> <p>推動特殊需要孩童家庭的正面生活態度</p> <p>〔香港隊：協康會〕</p>	<p>計劃旨在發掘有特殊需要孩童家庭的積極能量，幫助他們面對教養這些兒童的困難，促進心理健康，強化家人關係。</p>
<p>(銅獎得主)</p> <p>健康由家庭開始計劃</p> <p>〔香港隊：東華三院〕</p>	<p>這是一個及早介入的預防計劃，培訓家長為家長助理員，向困乏家庭提供家長支援和訓練，提昇其學前年齡子女的身心健康。</p>
<p>*心手相連 – 家庭生活發展帳戶方案</p> <p>〔台灣隊：台灣兒童暨家庭扶助基金會〕</p>	<p>此計劃要求父母與子女一同參與，以提昇果效。參與家庭要定時存款入賬，基金會再以等額配對注資。所有家庭成員必須一同商討如何使用這筆款項，基金會亦會為家長、青少年及兒童提供有關財務管理、職業技能培訓及小組服務等。</p>
<p>* 家庭友善，一同快樂</p> <p>〔香港隊：富安集團〕</p>	<p>此計劃是介紹機構如何積極推行家庭友善的人事政策，讓員工能平衡工作與家庭，享受愉快家庭生活。</p>
<p>性向無限計劃</p> <p>〔香港隊：香港小童群益會〕</p>	<p>以家庭為本的社區工作手法，幫助同性及雙性戀者與變性人的父母與子女互相了解和對話，提供輔導及小組服務，分享相關資訊。</p>
<p>睡得香甜 – 婦女全人健康提昇計劃</p> <p>〔香港隊：香港青少年服務處〕</p>	<p>處理失眠問題的創新服務，幫助婦女全面照顧自己的身心健康，提昇社會對保健及積極生活的態度。</p>
<p>『思家希望』家庭為本輔導及支援計劃</p> <p>〔香港隊：新生精神康復會〕</p>	<p>此計劃能及早為精神病康復者及其家庭提供支援，外展進行家訪，給予輔導。透過預防、支援及介入，三管齊下，以家為本，培訓管教子女技巧，促進家庭功能。</p>



備註：註有「*」的兩個隊伍因工作繁忙未能出席此分享會。

以下是 2010 年的得獎 3A 計劃撮要：

計劃及隊伍名稱	簡介
<p><i>(2010 年金獎得主)</i></p> <p>以家為本心理健康服務暨家庭綠洲計劃</p> <p>〔香港隊：香港家庭福利會〕</p>	<p>計劃以多元化之治療模式，如藝術治療、認知行為治療法等，成功協助精神病患者及其家人走過困境；並倡導精神健康的重要性。</p>
<p><i>(2010 年銀獎得主)</i></p> <p>家庭成就獎勵計劃</p> <p>〔新加坡隊：德教太和觀〕</p>	<p>透過獎勵計劃，讓大眾市民為其家庭成員建立一個平衡和具素質的家庭生活。</p>
<p><i>(2010 年銅獎得主)</i></p> <p>天使護航計劃</p> <p>香港隊：基督教香港信義會社會服務部〕</p>	<p>該計劃主要協助未婚懷孕少女，建立養育及照顧子女的信心，承擔母親的責任；並希望透多元化的方法，讓社會人士認識及積極倡導預防工作。</p>
<p><i>(2010 年優異獎)</i></p> <p>3 SEM 計劃</p> <p>〔韓國隊：Cheongju Healthy Family Support Center〕</p>	<p>計劃主要以多元化活動，促進市民身、心、社的健康，成功讓官商民認同良好飲食習慣之重要，並於日常生活中實踐，令全城充滿健康的氣息。</p>

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