

2012 Asian Award for Advancing Family Well-Being

Slogan:

Aspiration for Sustainability, Innovation & Applicability (ASIA)

Introduction

The first Asian Award for Advancing Family Well-Being ("the 3A Project") was launched in February 2010 to give recognition to outstanding initiatives that have advanced an innovative idea, model, or paradigm that can improve the quality of life for families and enhance their well-being in the Asian region. The slogan of the Project was "Aspiration for Sustainability, Innovation and Applicability" (ASIA), which attracted a total of 27 entries from 6 countries. Final round adjudication and subsequently the award presentation were taken place during the 2nd CIFA Regional Symposium in Japan on 27th November 2010. A sharing session was held in Hong Kong immediately thereafter for the finalist teams to share their knowledge, experience and good practice with different professionals sharing the same vision in advancing family well-being, either among special target groups or families in the community. Very positive and encouraging feedbacks have been received from all parties, and there is no doubt that the 3A Project 2010 was a resounding success.

To sustain the momentum of sharing and the spirit of ASIA, the second 3A Project is launched again to honor outstanding innovations to promote family health and improve the quality of family life in the region.

Objectives

The aims of the 3A Project is to provide an opportunity to encourage sharing of valuable experience which can be applied to develop family work in the Asian region to reflect the mission of CIFA in "Converging Professional Wisdom for Family Well-being". Through active participation of members and recognition given to outstanding and pioneering work, the momentum of innovation and knowledge transfer may be promoted among professionals in different countries, ultimately contributing to the sustainable development of family well-being and strengthening of family functioning in the whole of Asia.

Project Themes

Projects entering into the award competition should be able to serve one of the following purposes:

- Promote and enhance family functions
- Encourage cross-sector/professional collaboration
- Support families at special circumstances
- Confront adverse family situations and social exclusions
- Embrace changes for family sustainable development
- Any other areas related to family strengthening and betterment

Eligibility

- Projects carried out by full members of CIFA in the Asian region or those nominated by them.
- Each applicant may only submit one project, yet projects from different units/groups of the same organization are acceptable.
- On-going projects running no more than two years before deadline of the initial application but with periodic/mid-term evaluation completed are also eligible.
- Whether published or not, entries must be original.

Application and Award Procedures

- Initial Application (Deadline of Submission: 24 February 2012)** Application form attached to this pamphlet should be completed and submitted to the CIFA Secretariat on or before 24 February 2012, together with a project synopsis of 500 words in English for the initial screening. The synopsis should cover the following information:
 - Project name
 - Issues/Challenges to be addressed by the project
 - Project objectives
 - Project beneficiaries (current and/or potential)
 - Brief project description
 - Brief information on project achievements
- Second-round Adjudication**

A maximum of 16 entries will be short-listed from the initial applications for the second-round adjudication. Successful entries will be asked to present the Project in printed format with more details, at a maximum of 5,000 words which include the text, figures, tables and appendices. In addition to the basic information already submitted at time of the initial application, the followings have also to be included:

 - Conceptual/Theoretical framework for the project
 - Project methodologies and implementation
 - Project partnership, if any
 - Sustainability of the project and initiative
 - Project replicability

On top of the printed project description, audio-visual attachment of a maximum of 30 minutes may be attached.

The second-round adjudication will be conducted through tele-interviews to shortlist 8 projects to enter the final adjudication.

- Final Adjudication**

The final adjudication will be conducted during the 3rd CIFA Regional Symposium to be held in Singapore on 12th December 2012. The eight finalists from the second-round adjudication will be invited to attend the Symposium to present their projects for selection of the champion and the winners with a subsidy from CIFA.

- Other Important Information**

Interested applicants may link up to the following website to view the projects entering into the final round of the 3A Project 2010 for reference:
www.cifanet.org/index.php?option=com_content&view=article&id=314&Itemid=147
- Projects in hard and soft copies are to be submitted to CIFA secretariat by mail and email as indicated at the end of this pamphlet.

Selection Criteria

- Project rationale and social responsiveness
- Work approach and implementation process
- Effectiveness in enhancing family functioning and its achievements
- Innovation
- Sustainability and replicability
- Institutional synergy promoting multi-disciplinary or cross-cultural collaboration

Adjudication

To secure high standing of the award, the adjudicating panel comprises the chairperson of CIFA Council, the representative of the sponsor of this Award and respectable professionals in related fields as follows:

Mrs. Patricia Chu, Chairperson of CIFA
Ms. Amy Leung, Wofoo Social Enterprises (Project Sponsor)
Ms. Ang Bee Lian, National Council of Social Service, Singapore
Professor Joyce Ma, The Chinese University of Hong Kong
Dr. Shin-Ichi Nakamura, Japan Association of Family Therapy
Prof. Yeong-Hee Kim, Cheongju Healthy Family Support Center, Korea

The result of the competition will be announced at the 3rd CIFA Regional Symposium in December 2012 when an award presentation ceremony will be held. The announcement will also be publicized thereafter at the CIFA WEP.

Awards and Prizes

There will be the Gold, Silver and Bronze Awards for the top winners. The other teams entering into the final adjudication will also be honoured with Outstanding Awards. A new award on "My Favorite Project" will be introduced, to be voted on spot by participants attending the final adjudication session at the 3rd CIFA Regional Symposium. Details of the awards and prizes are as follows:

Types	No. of Awards	Awards
Gold Award	1	Designated award for family service/work in sustaining the project: US\$3,000 Award Trophy Award Certificate One year free CIFA membership
Silver Award	1	Designated award for family service/work in sustaining the project: US\$2,000 Award Trophy Award Certificate One year free CIFA membership
Bronze Award	1	Designated award for family service/work in sustaining the project: US\$1,000 Award Trophy Award Certificate One year free CIFA membership
Outstanding Award	5	Award Trophy Award Certificate One year free CIFA membership
My Favourite Project	1	Award Trophy Award Certificate

In addition, all 8 finalists will be subsidized at US\$500 per head, up to a maximum of US\$1,000 per team to attend the 2012 CIFA Regional Symposium in Singapore to present their projects in the final adjudication.

Responsibilities of the Project Winners and the Finalists

- To sustain the momentum of the 3A Project, especially that of the award winning initiatives, data will be collected for on-going evaluation of the projects, and to track progress on the transfer of the knowledge and experience to other organizations and professionals. The gold, silver and bronze award winners are expected to participate in the process.
- Winners and finalists are expected to share their projects and experience in a sharing session that may be held immediately after the 3rd CIFA Regional Symposium in Singapore with other interested professionals.
- All finalist teams will be required to provide a video upon entering into the final round and a progress report to CIFA within 6 months after the competition.

Declaration

The decision of the adjudicating panel is final and irrevocable. The organizer will not disclose the contents of the adjudicators' deliberations.

The finalist projects and evaluation reports will be uploaded onto the CIFA WEP for public sharing of the valuable ideas and experiences. A project handbook or guideline will be published for wider sharing.

CIFA reserves the right to use the submissions for non-commercial purposes in promoting the 3A Project and promoting family work.

Timeline

Launching of 3A Project 2012	3 October 2011
Deadline for Submission of Initial Application	24 February 2012
Announcement of 1st Round Result	12 March 2012
Deadline for Submission of Project for 2nd Round Adjudication	12 June 2012
2nd Round Adjudication Interviews	16-17 August 2012
Announcement of 2nd Round Adjudication Result	12 September 2012
Final Round Adjudication (In Singapore)	12 December 2012
Award Presentation (In Singapore)	12 December 2012
Upload of the Projects and the Reports on the CIFA WEP	On-going
Project Handbook/Guideline Publication	August 2013

Sponsor



Wofoo Social Enterprises ("WSE") is the brand that encapsulates Mr. Joseph Lee, SBS, JP's philosophy of providing social services based on community involvement and entrepreneurial excellence.

Through professionalism and dedication WSE aims to perfect its not-for-profit social service models that are sustainable and effective in the areas of Youth Development, School Education, Elderly Care Service and Humanitarian Service. WSE strive to achieve the vision "Harmony brings a family prosperity, Cohesion makes a nation wealthy".

This is the second time that ESE sponsors the 3A Project as it shares the aims of CIFA, especially the 3A Project.

Enquiry and Contacts

The Secretariat,
The Consortium of Institutes on Family in the Asian Region Ltd. (CIFA)
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About CIFA

The Consortium of Institutes on Family in the Asian Region (CIFA), an independent non-profit making organization registered under laws in Hong Kong, aims to serve as a regional hub for networking with similar organizations / interested professionals with the mission of 'Converging Professional Wisdom for Family Well-Being'. The goal is to strengthen family functioning and promote family health in the region while contributing to the body of knowledge in relationship science in the international arena. Its function is to support and enhance mutual interest in research and training initiatives, and to share clinical experiences and policy formulation on families that are unique to the Asian region.



2012 亞洲傑出家庭工作計劃簡介

追求創新、應用實踐、持續發展



主辦機構

第一屆亞洲傑出家庭工作計劃(3A計劃)於2010年2月開展，旨在嘉許能夠引發具創意的家庭工作手法或模式，以倡導提升或改善亞洲家庭生活質素及功能。這個計劃的口號是「追求創新、應用實踐、持續發展」，吸引了來自亞洲6個地區，共27個隊伍參賽。

首屆3A計劃在2010年11月27日，於亞洲區家庭研究聯盟在日本舉行的第二屆研討會中舉行了決賽及頒獎典禮。8隊入圍隊伍更於研討會舉行完畢後，獲邀出席在香港舉辦的分享會，讓各隊伍與各專業人士交流知識和經驗，分享對推展家庭健康工作的心得。3A計劃2010得到各方的讚賞及鼓勵，確認了這項計劃的成就和價值。

為了延續「追求創新、應用實踐、持續發展」的精神，第二屆3A計劃將於2011年10月3日正式展開，聯盟相信有第一屆卓越計劃的先例在前，在3A計劃2012的參賽競逐中必會有更精彩的表现。

3A計劃2012的目的

計劃的目的是提供一個平台予亞洲區內的組織交流拓展家庭工作的理念、模式、手法及成效。計劃的主題可包括：

- 1) 倡導及提升家庭功能
- 2) 鼓勵跨界及跨專業合作
- 3) 支援有特別需要的家庭
- 4) 挑戰不利家庭情況和社會排斥
- 5) 協助家庭持續發展，面對轉變及挑戰
- 6) 其他強化或促進家庭功能的議題

獎項

類別	數量	獎項
金獎	1	定額家庭工作發展基金:US\$3,000 獎座乙個 獎狀 免費CIFA會籍一年
銀獎	1	定額家庭工作發展基金:US\$2,000 獎座乙個 獎狀 免費CIFA會籍一年
銅獎	1	定額家庭工作發展基金:US\$1,000 獎座乙個 獎狀 免費CIFA會籍一年
優異獎	5	獎座乙個 獎狀 免費CIFA會籍一年
我最喜愛的計劃	1	獎座乙個 獎狀

日程

2012亞洲傑出家庭工作啟動典禮	2011年10月3日
提交參賽計劃簡介書截止日期	2012年2月24日
公佈第一輪入圍項目日期	2012年3月12日
提交參賽計劃報告書截止日期	2012年6月12日
第二輪評審面試	2012年8月16-17日
公佈第二輪入圍項目日期	2012年9月12日
決賽(於新加坡舉行)	2012年12月12日
頒獎禮(於新加坡舉行)	2012年12月12日
上載計劃及報告於CIFA網頁上	持續
出版獲獎計劃報告書/指引	2013年8月

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Is the regional organization in Asia providing a platform for trans-disciplinary collaboration in promoting the importance of family studies, clinical practice and policy development.

Consortium of institutes on Family in the Asia Region Ltd.

2012 亞洲傑出家庭工作計劃簡介

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